

# HODAYA ANRANI

UX Designer

## Contact



054-3380766



hodayamrani@gmail.com



[www.ux-hodaya.com](http://www.ux-hodaya.com)

## SKILLS

User Research, Usability  
Testing & Wireframing

User Interface Design &  
Prototyping

FIGMA, AXURE, SKETCH,  
ILLUSTRATOR

## Language

Hebrew – Native

English – Advanced

## Work Experience

10.2021

–

Present

Bank Hapoalim

### Web & App Designer (2022–Present)

Expanded responsibilities to include both the website and the mobile application. Worked on various and changing financial areas, ensuring an intuitive and unified user experience across both platforms.

### Web Designer (2021–2022)

Held primary responsibility for the bank's website redesign while working within a team of designers. Improved user experience and accessibility, collaborating with stakeholders to align the website with customer needs and business objectives.

02.2021

–

10.2021

Aman Digital

### UX Designer

Conducting user research and market research to understand user needs, behaviors, and market trends. For example: UX Concept for an agent portal of the Phoenix company.

## Education

UX Experience Course

Netcraft Academy College

2019 – 2020

Art-Direction Course

ACC College

2017 – 2018

BA in Communications &  
Information Science

Bar-Ilan University

2013 – 2016